

# Ulyana Pashkova

Graphic designer | UX/UI designer

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## EXPERIENCE

### **Armed Forces of Ukraine, Lviv, Ukraine — Military tailor volunteer**

March 2022 - Present

I sew tactical vests and magazine drop bags for our soldiers. They get it for free. Based on a regular pattern of military equipment, I developed a forced templates and together with the military, I finalized the products. I made posts on social networks and collected donations for sewing materials. Now I buy materials with my own money. Already spent 214 650€ (≈5747\$).  
Already in use by Armed Forces of Ukraine: 181 tactical vests, 328 drop bags.

### **Megogo, Kyiv, Ukraine — Graphic designer, UX/UI designer**

December 2020 - January 2022

As graphic designer I have worked with licensed materials, official guides for sports events.

I create layouts for the provider's website, email, social media, adapted official guides for work. As UX/UI designer I have worked in Figma with sports landing pages for mobile phones, advertising banners for partner sites, made graphic elements for broadcasts (score, teams, etc.), drew icons for social networks, participated in the work on a new program interface.

### **Freelance — Graphic designer, UX/UI designer**

March 2006 - December 2020

I have worked as an independent project designer, combining several roles. Found clients, wrote briefs, accompanied the entire process of work, processed feedback, did surveys and researches, organized and carried out photo and video, retouching, and prepress.

### **Voizianov, Kyiv, Ukraine — Graphic designer, UX/UI designer**

January 2017 - May 2018

I combined several roles: graphic designer, UX/UI designer, photographer, SMM manager, copywriter. I created lookbooks for clothing collections, took part in the creation of promotional video collections, did surveys and researches, created website low-fidelity prototype, took pictures for social networks, photographed events, wrote texts for letters to clients and posts on social networks.

### **Nike/NBA, Milan, Italy — Visual designer**

June 2014 - December 2016

My area of responsibility was to create photo content that match the official guides. I worked in a team and took part in organizing and planning sports events.

## EDUCATION

### **Projector Institute, Kyiv, Ukraine — UX designer**

September 2022 - January 2023

Group diploma project for a real customer. I performed the role of team lead designer with the second lead designer and curator. The group of designers consisted of 11 people.

### **Istituto Europeo Di Design, Milan, Italy — BA Visual Arts**

October 2013 - July 2016

Average score 106/110

Diploma project 10/10 - Genealogical research of the family in 13 books

## HARD SKILLS

Figma

Adobe Photoshop

## SOFT SKILLS

Communicative

Attentive to details

Fast learning and adaptation

Team work

Reading contracts before signing

## LEAD SKILLS

Can manage a group of creative people

## LANGUAGES

English B2

Ukrainian native

Russian native

Italian A2

## COURSES

### **Figma UX Advanced** *in progress*

August 2023 - Present

### **Getting started with ChatGPT**

June 2023

### **Google UX certification** *in progress 3/7*

November 2021 - Present

### **Adobe Illustrator Essentials**

October 2021 - January 2022

### **Figma UI UX Design Essentials**

October 2021 - November 2021

I like to research and analyze information, can keep a large volume of various information in head and can organize a lot of data into a structured, understandable document.